

ŞELELE ÖNCEL MERTADAM

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OBJECTIVE

A position in the fields of Fashion Design where I can dedicate my education and experience contributing to the success and growth of your company as well as maximizing my own potential.

EMPLOYMENT

2011	She-La	Owner & Designer
2010 - 2011	DIMARE	Designer
2007 - 2010	COLLEZIONE	Designer
2005 - 2007	BIGBLUE	Designer
2000 - 2005	Vakko A.Ş.	Merchandiser

EDUCATION

2006 - 2007	LASALLE Academy Fashion Design, İstanbul, Turkey
1996 - 2003	Dokuz Eylül University, İzmir, Turkey Faculty of Administrative Sciences Business Administration Department
1999 - 1996	İzmir Özel Türk Koleji, İzmir, Turkey

REFERENCES

SPECTRUM MEDIA (Metro FM, Super FM, Joy FM)
TMC Production (Costume Designer)
SHIKKA (Beach Wear Collection)
FORUM FASHION WEEK (Consultant)
LISSMORE (Oversize Collection)
MONICA RICCI (Young Collection)

SKILLS

Several Accounting Package Software Applications (Micro, Nebim, Unix etc..)
Microsoft Office Applications (Word, Excel, Powerpoint)
Adobe Illustrator, Adobe Photoshop, Coreldraw

PROFESSIONAL CERTIFICATES

Certificated in Export - Import application and regulations from Istanbul University
Participated in courses of international exhibitions and state guidance of firms (İGEME)
LCC MODA TASARIM OKULU / certificated in fashion
LASALLE Fashion Academy / Modelist

EXPERIENCES

FASHION WEEK CONSULTANCY

COSTUME DESIGN (SPECTRUM MEDIA)

EDITORIAL (SKYLIFE, OURFUTURE, DEKOLTE, METROPORT magazines)

CONSULTANCY (SHIKKA – GARDENYA TEKS., MONIKA RICCI, SEQUEL, etc.)

FAIRS

BREAD & BUTTER

PREMIER VISION

PRET A PORTE

PITTI OUMO

VENDE MODA

GDS

MIKAM/MIPEL

PDLF

INTERNATIONAL FASHION WEEK

FASHION WEEK

CPM

Barcelona

Paris

Paris

Firenze

Milan

Düsseldorf

Milan

Hong Kong

Amsterdam

New York

Moscow